



ACADEMIC BACKGROUND

MBA, (MASTER BUSINESS
ADMINISTRATION)

Universitat de Barcelona
& EAE Business School

LAW DEGREE

Castilla-La Mancha University

CERTIFICATES

AI SPECIALIST

IFCD107.

INTERNATIONAL ACCREDITATION
IN BOARDS OF DIRECTORS
AND GOOD GOVERNANCE

Institute of Governance (I.G.E)

CGEIT – Enterprise governance IT
ISACA (On going).

LANGUAGES

SPANISH, Native

ENGLISH, Advanced (C1)

INTERESTS



ESG



Strategy



AI's



Technology



Multiculturalism



Innovation



Gaming



Human Capital



Cybersecurity



Ethics



Aerospace



Quantum

SUMMARY

Strategic and operational executive leader focused on **digital transformation, people** and **corporate governance**. Committed to innovation through the **responsible use of leading-edge technologies**, sustainable company's growth through automation, and the definition of ethical processes and strategies that generate a positive impact on P&L.

I'm distinguished by having an exceptional talent facilitating the creation of trustworthy environments, promoting execution of innovative projects under European regulations, and approaching digital transformation from highly strategic perspective and with a high level of responsibility. Recognized for optimizing operations in global markets with a customer-centric approach, return on investment criteria, reputational score and operational excellence.

Passionate about innovative projects, with the development of technological ethics strategies and responsible with stakeholders for informed decisions-making. I've accumulated experience in various sectors from listed and non-listed companies. High committed to data-driven organizational culture, contributing significantly into interdepartmental collaboration, and got high capacity to adapt to challenges in constant evolving and changing enviroments.

PROFESSIONAL EXPERIENCE

CHIEF OPERATIONS OFFICER at IA BUSINESS CONSULTING

2024 / 2025 – Spain & Iberoamerica

- Led strategic and operational across the organization focused on implementations, and communications performance, customer engagement interaction, and ensuring strong loyalty relationships based on trust, by spearhead efforts to improving reputation ratios, improving customer lifecycle, retention and satisfaction.
- Implemented automation solutions to maximize efficiency and generate impact with ethical technology.
- Allocate resources and adjust budgets for the successful completion of projects, maximizing their real value.

ADVISORY BOARD & DIRECTOR at GLOBAL BTS

2020 - 2024 / Spain

- Advise on strategic cost control and third-party interest for future investmet and reputational issues.
- Promoted the multidisciplinary teams and cutting-edge tech solutions with ad-hoc trained LLMs and Gen-AI.
- Designed data-driven customer success initiatives, focusing on proper adoption in compliance with regulations, ensuring increased perceived value, mitigating risks related to data & AI/ML, and capitalizing data-driven insights.
- Drove cross-functional collaboration teams from different areas to holistically align solutions, addressing custome, business needs and regulatories guaranteed methologies with high standars and audits safeguarding.

CHIEF OPERATIONS OFFICER at BIGBEN GROUP

2018 - 2020 / Spain, France & Portugal

- Led strategic onboarding processes improving time-to-value clients for customers who adopted AI-based BI tools and optimizing informed decision-making between stakeholders.
- Defined the digital transformation of the supply chain and logistics, automating and optimizing replenishment processes , applying data science and predictive algorithms (VMI system) in the private cloud.
- Establish omnichannel data strategies, contributing to increased consumption and value for the company.
- Develop intellectual and human capital with training programs in innovation and new technologies.

DEPUTY OPERATIONS MANAGER at NACON

2018 - 2020 / Spain

- Managed strategic partnerships and key accounts alliances, by ensuring long-term business relationships and contract renewals and consolidating expansion through acquisitions.
- Integrated Integrate digital transformation initiatives, implementing innovative reporting systems to optimize corporate processes with a focus on regulatory compliance KPIs through data and digitization.
- Communicate and deliver training programs to promote adoption and success of digital strategies.

HEAD OF SUPPLY CHAIN at BRIGHTSTAR CORP

2016 – 2018 / Spain, EEUU, China & UAE

- Process transformation introducing robotic automation (RPA) and predictive software system change for forecasting, global supply and demand planning area.
- Strengthen relationships with suppliers & customers through analytics based on Pred-AI and deep learning.
- Oversaw compliance with and enforcement of export and import regulations, ensuring the implementation of T&C and controlling successful product support in global supply chain processes.

COMPLEMENTARY STUDIES

Data science, AI & data ethics
TokyoTechX

Data ethics, AI, and responsible innovation
EdinburghX.

Advanced Corporate Strategy
ST104x, Advanced
Indian Institute of Management
Bangalore.

Data Science: IoT & Machine Learning
HarvardX.

Artificial Intelligence applied to business.

Impact of AI's on Business Innovation.

Digital Shield Cybersecurity for Data and System Protection
Anahuac University Network.

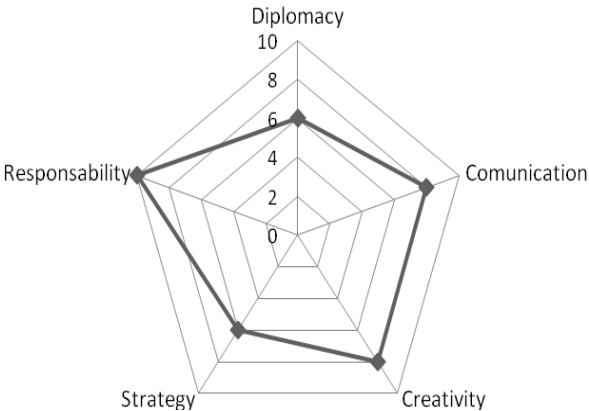
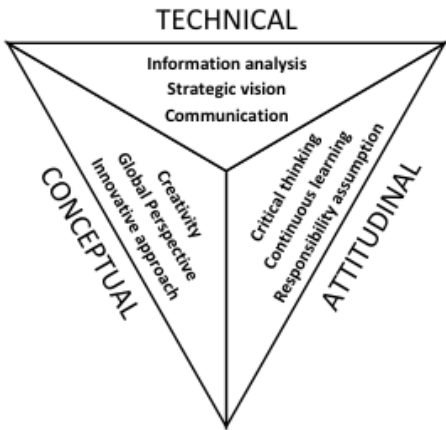
Corporate Social Responsibility and its impact on Information Technology Management.
OECx.

Strategic management.

Strategy applied to business.
Pontificia Universidad Javierana, Colombia.

Principles of European Contract Law.
UCLM.

SKILLS & COMPETENCES



GERENTIAL	EMOTIONAL	METHODOLOGICAL	PERSONAL	SOCIAL
Inspirational leadership Problem solving Change management Data-driven vision Digital collaboration	Self-regulation Empathy Resilience Self-awareness Intrinsic motivation	Abstraction Mental agility Systemic thinking Planning Decision-making	Adaptability Emotional Intelligence Intellectual Curiosity Disruption Rational Thinking	Assertiveness Cooperativeness Diplomacy Integrity in negotiation Reputation management

TOOLS & SYSTEMS

- BUSINESS MANAGEMENT (ERP): JD Edwards (JDE), Mycrossoft Dinamics NAV (Navision), AS/400 (IBM iSeries).
- PRODUCTIVITY & AUTOMATION: Microsoft Office/365 (Excel, Word, Outlook), Google Workspace, Intranets.
- BUSINESS INTELLIGENCE & ADVANCED DATA ANALITICS: PowerBI, Excel (dashboards & macros).
- GENERATIVE AI & VITUAL ASSISTANTS: Chat GPT, Gemini, Copilot, Perplexity, NotebookLM).
- WAREHOUSING & LOGISTICS: Logility, WMS, VMI, integrated own systems.
- PROJECT MANAGEMENT: JIRA, Slack, Asana, Trello, Monday.com.
- CRM & CUSTOMER SUCCESS: Microsoft Dynamics 365, HubSpot.
- EXECUTIVE: Digilent Boards, Notion.

MEMBERSHIPS

- IC-A | Member of the Spanish Association of Counselors, national representative institution in ecoDa and GNDI.
- I.G.E. | Boards of Directors and other corporate governance structures agora.

VOLUNTEERING

- WOMEN4CYBER | As responsible into corporate and enterprise area, member of the association promoting the presence of diverse talent cybersecurity in Spanish market.

FEATURED ACHIEVEMENTS AND RELATED PRESS ARTICLES